



Chromatte, ChromaFlex, LiteRing, LiteRing Controller and Power Supply (collectively, "Product")

Reflecmedia warrants that the Product will be free from defects in materials and workmanship for a period of twelve (12) months after receipt of the Product by you, as the original purchaser ("Purchaser"). The said warranty is contingent upon the proper use, installation, storage and handling of the Product, and Reflecmedia shall have no liability in respect of the Product arising from any improper use, installation, storage or handling.

In the event of any breach of the above warranty, Reflecmedia's liability shall be limited to:

- (a) the replacement of the Product or defective part thereof in question; or
- (b) at Reflecmedia's option, repayment of the purchase price for the Product or defective part thereof in question (to the extent that the purchase price has been received by Reflecmedia).

This warranty will not apply to the Product or any part thereof if either the operating instructions set forth above or the following instructions have not been fully adhered to:

1. Cleaning

Chromatte and ChromaFlex: Cleaning of the product must be done using a soft non-abrasive brush. Marks or stains to the Chromatte fabric may result in poor performance – these may be removed with a soft damp cloth and then allowed to dry at room temperature.

LiteRing, LiteRing Controller and Power Supply: Unplug any electrical components from the mains power or camera power supply before cleaning. Do not use liquid or aerosol cleaners.

2. Accessories

All Product Parts: Do not use any accessories not supplied by or suggested by Reflecmedia, as these may be hazardous to the Product and to the user.

3. Water and Moisture

Chromatte and ChromaFlex are designed for indoor and not outdoor use or in environments with excessive water or moisture, as this may lead to damage to the Product.

LiteRing, LiteRing Controller and Power Supply: As these items contain electrical components, they should never come into contact with water or liquids of any kind. If such an instance occurs, then disconnect all electrical products from the power supply immediately. Use and store only in dry environments and keep away from damp conditions.

4. Placing or Moving

Chromatte Studio Drapes: Hang using 's-hooks' or 'tab hooks'. Do not leave hand folded for long periods of time. ChromaFlex: Do not place on or against an unstable or unsecured surface, stand, tripod, bracket or tracking system. The Product may fall, causing serious injury to a person, as well as serious damage to the Product. Quick stops, excessive force and uneven surfaces may cause the Product to twist or be damaged. LiteRing, LiteRing Controller and Power Supply: Customary safety precautions should be taken in the use of these electrical components and attention paid to trailing cables and cords around the area of use.

5. Power Cord Protection

LiteRing, LiteRing Controller and Power Supply: Power cords should be routed so that they are not likely to be walked on or pinched by items placed upon or against them. Pay particular attention to plugs and the point from which the cords exit the Product.

6. Lighting

LiteRing, LiteRing Controller and Power Supply: For added protection of the Product during a lightning storm, or when it is left unattended and unused for long periods of time, disconnect it from the wall outlet. This will prevent damage to the Product due to lighting and power-line surges.

7. Overloading

LiteRing, LiteRing Controller and Power Supply: Do not overload wall outlets and extension cords as this can result in a risk of fire or electric shock.

8. Objects and Liquid Entry

LiteRing, LiteRing Controller and Power Supply: Never push objects of any kind or liquid into the Product through openings as they may touch dangerous voltage or other hazards, resulting in serious personal injury and damage to the Product.

9. Servicing

All Products: Do not attempt to service the Product yourself as opening or removing covers may expose you to dangerous voltage points or other hazards. Refer all servicing to a specified Reflecmedia dealer or directly to Reflecmedia.

10. Damage Requiring Service

Disconnect the LiteRing, LiteRing Controller and Power Supply from the wall outlet and all power sources including batteries, and refer servicing to a qualified Reflecmedia specialist under the following conditions:

- a. When the power-supply cord or plug is damaged.
- b. If any liquid has been spilled onto, or objects have fallen into, the Product.
- c. If the Product has been exposed to rain or water.
- d. If the Product does not operate normally even if you follow the operating instructions. Adjust only those controls as are indicated in the operating instructions set forth above. Improper adjustments of other controls may result in damage and will often require extensive work by a qualified technician to restore the Product to its normal operation.
- e. If the Product has been dropped or torn.
- f. When the Product exhibits a distinct change in performance.

11. Condensation

All Products: Moisture will form in the operating section of the LiteRing, LiteRing Controller and Power Supply and will cause serious damage to the reflectivity of Chromatte if brought from a cool surrounding to a warm environment or if the temperature of a room/studio rises suddenly. When this happens, the performance will be impaired. To prevent this, let the system stand in its new environment for at least 15 minutes before using. Any build up of condensation on the ChromaFlex must be wiped clear with a non-abrasive cloth or brush. **Continued**



12. Dust

Do not use the Product near dust or in a dusty environment. Dust causes Chromatte to underperform and can cause long-term damage. Any build up of dust must be wiped clear with a non-abrasive cloth or brush.

Reflecmedia will not reimburse nor cover any damage resulting from adaptations or adjustments which are made to the Product without the prior written consent of Reflecmedia, including, but not limited to those made in order to conform to any federal, state or local technical or safety standards in force in any jurisdiction other than the one for which the Product was originally designed and manufactured to be used.

This warranty does not under any circumstances cover any of the following:

- a. Periodic maintenance and repair or replacement of parts due to normal wear and tear.
- b. Any adaptations or changes to upgrade the Product from its normal purpose as a retro reflective chroma key background, without the prior written consent of Reflecmedia.
- c. Damage resulting from:
 1. Misuse, including but not limited to (a) failure to use the Product for its normal purpose or in accordance with the important instructions set forth in this Agreement, (b) installation or use of the Product in a manner inconsistent with the technical or safety standards in force in the jurisdiction where it is used and (c) improper or incorrect installation.
 2. Repair done by non-authorized service providers, dealers, or by the customer himself;
 3. Accidents, lighting, water, fire, improper ventilation or any cause beyond the control of Reflecmedia;
 4. Defects to the system into which the Product is incorporated.
- d. Any damage or defects caused on or to any third party product by the incorporation therein of the Product.

The "Product" is supplied only for use as described above, and Purchaser agrees not to undertake any adaptations, or modifications thereto.

THIS IS A LIMITED WARRANTY. NEITHER REFLECMEDIA NOR ANY OF ITS SUBSIDIARIES OR AFFILIATES SHALL IN ANY EVENT BE HELD LIABLE, IN ANY CONNECTION WHATSOEVER, FOR ANY DIRECT OR INDIRECT DAMAGES, FINANCIAL LOSS, PHYSICAL DAMAGE OR CONTINGENT DAMAGE, INCLUDING, BUT NOT LIMITED TO ANY LOST PROFITS OR BUSINESS INTERRUPTION, BY REASON OF THE PRODUCT OR ANY SERVICES PROVIDED BY REFLECMEDIA OR ITS AGENTS, UNLESS THE ORIGINAL PURCHASER OF THE PRODUCT ESTABLISHES A DIRECT CAUSAL LINK BETWEEN THE DAMAGE SUSTAINED BY THE PRODUCT OR SUCH SERVICES AND REFLECMEDIA'S GROSS NEGLIGENCE.

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